

**AMERICAN BASKETBALL  
ASSOCIATION**



**1967-68**

**PRESS – RADIO – TELEVISION  
INFORMATION**



## AMERICAN BASKETBALL ASSOCIATION

The new American Basketball Association is an 11-team professional league with franchises in Louisville, Indianapolis, Minneapolis, Pittsburgh, New Jersey, New Orleans, Dallas, Houston, Denver, Oakland, and Anaheim. Former professional star George Mikan, now an attorney, is commissioner. He and his staff are headquartered in Minneapolis, where they run league business. And it has turned out to be quite a business.

The 11 franchises are now committed to the tune of \$25 million over the next three years. Never in the history of professional sports has a new endeavor such as the ABA been so well financed. The cities in the league are divided into two divisions as listed below:

### Eastern Division

New Jersey  
Indianapolis  
Louisville  
Minnesota  
Pittsburgh

### Western Division

Anaheim  
Dallas  
Denver  
Houston  
New Orleans  
Oakland

At the conclusion of the regular season the number one and number two teams of each division will play a best of five series, and then the winner of each division play off will play each other in a best of 7 series. This play off system is considerably modified from that of the National Basketball Association. In last year's season every team in the NBA, with the exception of three, participated in the play offs.

The American Basketball Association became reality in February of 1967. Its founders realized that basketball is the only major sport in a monopolistic position as far as topflight professional play was concerned. Suffering, as a result, were the millions of fans in areas throughout the country who had no access to this kind of play, as well as the many excellent players with national acclaim who could find no room in existing professional operations to continue their athletic careers (this includes the National Invitational Tournament's Most Valuable Player winners for eight out of the last eleven years).

In addition, numerous commercial sponsors who sought to identify their products with sports, to the betterment of players and communities, were excluded from this type of participation by virtue of existing high costs (\$75,000 for one minute of time on the NFL Game of the Week) or competitive product exclusively. In researching this situation, and linking it with the current

national sports boom (estimated 1966 "personal spending for consumption" at a record \$455 billion, 6% higher than in 1965... the prospering leisure time market approaching \$50 billion) they developed a concept that draws upon sports -- in-business, experience, the requirements of spectators and players, and the potential of major league basketball. After careful study they then combined all these factors and proceeded to solicit backer interest among a number of the country's leading industrialists and financiers - men whose personal and business histories would stimulate their understanding and approval of the ABA concept.

The result is a league based on the finest principles of sports and the expediting of these principles.

AMERICAN BASKETBALL ASSOCIATION

LEAGUE DIRECTORY

October 12, 1967

LEAGUE OFFICE

COMMISSIONER

George L. Mikan

ASSISTANT COMMISSIONER

Thurlo E. McCrady

DIRECTOR OF PUBLIC RELATIONS & MARKETING

Don Carr

9th Floor F&M Bank Building  
Minneapolis, Minnesota 55402  
(612) 336-5333

ANAHEIM AMIGOS

GENERAL MANAGER

Art Kim

COACH

Al Brightman

PUBLICITY DIRECTOR

Richard Lee

1811 W. Katella Avenue  
Suite 229  
Anaheim, California 92804  
(714) 635-3180

DALLAS CHAPARRALS

GENERAL MANAGER

Max Williams

COACH

Cliff Hagan

PUBLICITY DIRECTOR

Terry Stenbridge

6116 N. Central Expressway  
Dallas, Texas 75206  
(214) 363-7466

DENVER ROCKETS

GENERAL MANAGER

Dick Eicher

COACH

Bob Bass

PUBLICITY DIRECTOR

Dennis Murphy

3201 Ringsby Court  
Denver, Colorado 80216  
(303) 255-0707

HOUSTON MAVERICKS

COACH & GENERAL MANAGER

Slater Martin

BUSINESS MANAGER

Carroll Martin

601 Melrose Building  
Houston, Texas 77002  
(713) 222-6659

INDIANA PACERS

GENERAL MANAGER

Mike Storen

COACH

Larry Staverman

PUBLICITY DIRECTOR

Chuck Pinkbiner

638 East 38th Street  
Indianapolis, Indiana 46205  
(317) 923-3636

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KENTUCKY COLONELS

GENERAL MANAGER

William Motsch

COACH

John Givens

PUBLIC RELATIONS DIRECTOR

Charlie Mastin

Convention Center - Room 206  
525 West Walnut Street  
Louisville, Kentucky 40202  
(502) 582-2083

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MINNESOTA MUSKIES

GENERAL MANAGER

A. E. "Eddie" Holman

COACH

Jim Pollard

PUBLICITY DIRECTOR

Bob Fowler

915 F&M Bank Building  
Minneapolis, Minnesota 55402  
(612) 333-1445

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NEW ORLEANS BUCCANEERS

COACH & GENERAL MANAGER

J. H. "Babe" McCarthy

PUBLICITY DIRECTOR

Robert "Steamboat" Fulton

201 So. Liberty Street  
New Orleans, Louisiana  
(504) 525-1818

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NEW JERSEY AMERICANS

COACH & GENERAL MANAGER

Max Zaslofsky

PROMOTIONS DIRECTOR

Murray Goodman

PUBLICITY DIRECTOR

Barney Kremenko

Teaneck Armory  
Teaneck, New Jersey  
(201) 837-7051

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OAKLAND OAKS

COACH & GENERAL MANAGER

Bruce Hale

PUBLIC RELATIONS DIRECTOR

Charles Hinkle

PUBLICITY DIRECTOR

Johnny Rodrigues

1121 First Western Building  
1330 Broadway  
Oakland, California 94612

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PITTSBURGH PIPERS

GENERAL MANAGER

Gabe Rubin

COACH

Vince Cazzetta

PUBLIC RELATIONS DIRECTOR

Charles "Brute" Kramer

Carlton House  
Suite 218  
Pittsburgh, Pennsylvania  
(412) 391-4155

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NEW JERSEY AMERICANS

American Basketball Association

Teaneck Armory, Teaneck, N. J.

(201) 837-6110

OWNER: Arthur J. Brown

EXECUTIVE BUSINESS MANAGER: Mark Binstain

HEAD COACH & GENERAL MANAGER: Max Zaslofsky

PUBLICITY DIRECTOR: Barney Kremenko

TICKET MANAGER: Dan Genzburg

ADVERTISING-PROMOTION: Murray Goodman

PHYSICIAN: Dr. Alan Levy

TRAINER: Dr. Charles Turner

NEW JERSEY AMERICANS

| <u>NO.</u> | <u>PLAYER</u>   | <u>HT.</u> | <u>WT.</u> | <u>AGE</u> | <u>COLLEGE</u> | <u>HOMETOWN</u>    |
|------------|-----------------|------------|------------|------------|----------------|--------------------|
| 3          | Bob Lloyd       | 6-1½       | 184        | 22         | Rutgers        | Upper Darby, Pa.   |
| 4          | Walt Simon      | 6-5        | 200        | 26         | Benedict       | Mount Vernon, N.Y. |
| 20         | Dan Anderson    | 6-10       | 230        | 24         | Augsburg       | Crookston, Minn.   |
| 22         | Jim Caldwell    | 6-10       | 225        | 24         | Georgia Tech   | Lawrenceburg, Ind. |
| 25         | Tony Jackson    | 6-4        | 202        | 27         | St. John's     | Brooklyn, N.Y.     |
| 27         | Mel Nowell      | 6-2        | 180        | 27         | Ohio State     | Columbus, Ohio     |
| 30         | Bruce Spraggins | 6-5½       | 188        | 27         | Virginia Union | Williamsburg, Va.  |
| 32         | John Mathis     | 6-7        | 220        | 24         | Savannah State | Eastman, Ga.       |
| 33         | John Austin     | 6-1        | 160        | 23         | Boston College | Washington, D.C.   |
| 40         | Art Heyman      | 6-5        | 210        | 25         | Duke           | New York City      |
| 41         | Al Beard        | 6-9        | 225        | 24         | Norfolk State  | Fort Valley, Ga.   |
| 44         | Bob McIntyre    | 6-7        | 215        | 23         | St. John's     | New York City      |

NEW JERSEY AMERICANS

1967-'68 HOME SCHEDULE

|           |             |             |
|-----------|-------------|-------------|
| Monday    | October 23  | Pittsburgh  |
| Wednesday | October 25  | Minnesota   |
| Saturday  | October 28  | Denver      |
| Monday    | October 30  | Kentucky    |
| Tuesday   | October 31  | Kentucky    |
| Wednesday | November 8  | Pittsburgh  |
| Friday    | November 10 | Minnesota   |
| Wednesday | November 15 | New Orleans |
| Friday    | November 17 | Denver      |
| Wednesday | November 22 | New Orleans |
| Friday    | November 24 | Dallas      |
| Tuesday   | November 28 | Anaheim     |
| Wednesday | November 29 | Anaheim     |
| Friday    | December 1  | Dallas      |
| Thursday  | December 14 | Minnesota   |
| Friday    | December 15 | Oakland     |
| Saturday  | December 16 | Houston     |
| Saturday  | December 23 | Houston     |
| Wednesday | January 3   | Kentucky    |
| Friday    | January 5   | Houston     |
| Thursday  | January 11  | Minnesota   |
| Saturday  | January 13  | Oakland     |
| Wednesday | January 17  | Kentucky    |
| Friday    | January 19  | Indiana     |
| Saturday  | January 20  | Indiana     |
| Wednesday | January 24  | Pittsburgh  |
| Wednesday | January 31  | Dallas      |
| Friday    | February 2  | Indiana     |
| Thursday  | February 8  | Minnesota   |
| Saturday  | February 10 | Indiana     |
| Monday    | February 12 | New Orleans |
| Wednesday | February 14 | Oakland     |
| Friday    | February 16 | Anaheim     |
| Friday    | March 1     | Pittsburgh  |
| Tuesday   | March 5     | Indiana     |
| Wednesday | March 6     | Kentucky    |
| Friday    | March 8     | Kentucky    |
| Tuesday   | March 12    | Pittsburgh  |
| Wednesday | March 13    | Denver      |

## ARTHUR J. BROWN

### OWNER

Arthur J. Brown, owner of the New Jersey Americans, has been a life-long sports enthusiast. The owner of a successful harness racing stable, he jumped at the opportunity to pioneer a franchise in the American Basketball Association.

In building a trucking empire with his ABC Freight Forwarding Co., Brown has followed a pattern of hiring professional athletes during the off-season so that they would be prepared for careers with his company when their playing days were ended.

These athletes include Herman Wehner, former Cincinnati Reds' pitcher, now Brown's general manager in Indianapolis; John Primosas, Wehner's catcher who is ABC's sales manager in Cincinnati; Munchy Hornschmeyer, football great of the 1940s and '50s; Jack Fisher, Mets' pitcher who is a salesman for ABC, and basketball luminaries Ralph Schayes, Neil Johnston, Paul Arizin, Luke Zerkow and Max Zaslofsky, Zaslofsky being general manager and coach of the New Jersey Americans.

Brown was born in a suburb of Chicago, the eighth in a family of nine children. At the age of nine he took his first job, in a printing shop after school hours. At 18 he progressed to the job of manager of a chain store.

He then went to work for a trucking firm as a freight handler, was promoted rapidly and came to New York while still in his 20s as Eastern manager of the firm.

In 1941, at the age of 30, he launched his own company, ABC Freight Forwarding, with a staff of two. Today the company employs workers by the thousands, operating nationwide from its head office at 24th Street and 11th Ave., New York, with 21 subsidiary and affiliate corporations.

## MARK BINSTEN

### EXECUTIVE BUSINESS MANAGER

Mark Binsten has combined basketball and business careers into his present job as executive business manager of the New Jersey Americans.

A native of Jersey City, Binsten was all-city, all-state and team captain at Dickinson High School, Jersey City in 1951-52. He matriculated at West Point and in his three varsity years as a Cadet broke all scoring records. Among his marks that still stand is his total of points for a single game -- 50.

He was named to both the All-Eastern and All-America teams. In the regular Army, Mark made first team All-Army Selection in '57-'58. The following season he served as player-coach at Fort Monmouth.

Before retiring as an active player, he put in six years in the Eastern League as a professional. He was a basketball clinic instructor in the National Anti-Poverty Program and in '66 was an assistant coach for the St. Peter's College, Jersey City, team which qualified for the NIT.

Binsten is a graduate of the New York Institute of Finance. He was a stockbroker for three New York Stock Exchange firms from 1959 to 1965, being appointed a vice-president in 1965 and Firm Research Coordinator in 1966. He resigned Dec. 31, 1966, to devote his full time with the Americans.

Binsten and his wife, Anita, reside in Union City, N.J. There are three Binsten children, sons Gary, 8, and Ricky, 6, and daughter Robyn, 3.

## MAX ZASLOFSKY

### GENERAL MANAGER-COACH

Max Zaslofsky, at 41, brings a long list of gilt-edged recommendations to his dual post with the Americans.

Zaslofsky, after graduating from Thomas Jefferson High School in Brooklyn, starred at St. John's University for two seasons ('44-'45 and '45-'46), then transferred to the University of Chicago where he received a degree in Business Administration.

While studying at Chicago, Max also was a charter member of the then new professional basketball league, the BAA (Basketball Association of America), now the NBA. He played for the Chicago Stags and led that team in scoring four years running. For four years, as well, he was on the first All-League team.

Max led the entire league in scoring in '47-'48 and in foul shooting the next season.

Zaslofsky also played for the Knicks for three years and with the Fort Wayne Pistons for three years to make it a ten-year pro career. Upon his retirement, he ranked as the third highest scorer in league history.

Since 1956, Zaslofsky has been director of athletic activities for the ABC Freight Forwarding Co. and it was this post that led to his duties with the Americans, Arthur Brown, head of ABC, owning the Americans. Max received valuable coaching experience as pilot of the New York Freighters in AAU and industrial competition.

Max lives in Wantagh, Long Island with his wife, the former Elaine Kushner, and their three children -- Jo Ann, 19; Joyce, 16; and Jeffrey, 10.

## PLAYER BIOGRAPHIES

### ART HEYMAN

AGE: 25  
HEIGHT: 6'5"  
WEIGHT: 210

Art Heyman, three time All-America selection at Duke University, rates as the No. 1 scorer in Blue Devil history with 1,984 points. Heyman topped the Duke scoring record of 1,886 points, set by Dick Groat, the National League shortstop great.

While at Duke, Art was voted All-everything. He was voted Most Valuable Player in the NCAA tournament. In 1963, Art won recognition as the college Player-Of-The-Year. Heyman was also an almost unanimous pick on All-ACC selections for three years. He was, in other words, the best thing the Atlantic Coast Conference had ever seen.

During Heyman's years at Duke the experts ran out of things to say about him, such as: Chuck Taylor, "Mr. Basketball", Converse Rubber Co.: "I think he's a lot like Bob Cousy and Oscar Robertson in respect to his team play. Heyman is one of the greatest drivers in the game today. He bulls his way toward the basket like Elgin Baylor and Tom Heinsohn. He just overpowers the defense".

Heyman, the first draft choice of the New York Knicks in 1964, as a rookie averaged 15.4 points a ball game. Last year, playing for Hartford in the Eastern League, Heyman led the league in scoring with an average of 37-plus per game.

Born on Long Island, the holder of a Bachelor of Arts degree at Duke, now lives in Manhattan.

Heyman is single, enjoys golf as a hobby, and is the successful owner of Bishop's Perch, a Manhattan restaurant.

## TONY JACKSON

AGE: 27  
HEIGHT: 6'4"  
WEIGHT: 200

Tony Jackson, the former St. John's University Star is a versatile performer. Tony can play either up front or backcourt. Jackson, who is both a fine shooter and ballhandler, will be very valuable to the Americans because of his dual qualifications.

Jackson, a graduate of Thomas Jefferson High School in Brooklyn, rates as one of the greatest basketball players ever to come out of Brooklyn. Tony was a three-time All-America selection at St. John's University, where he is also rated in high esteem.

During the 1958-59 season with St. John's, Tony performed the rare feat of winning the Most Valuable Player awards at both the Holiday Festival and NIT tournaments. With 1,603 points, he is the second highest scorer in St. John's history.

Tony lives with his wife Pat, and their two children, Donna, 5 and Tony, Jr., 2 in the East New York section of Brooklyn, not far from the same Thomas Jefferson High School that started him on his way to fame.

Jackson, who has a degree in Business Administration, says he has no special hobbies, with the exception of the art of making money. During the off-season, Tony works as a supervisor at a community center for the Brooklyn Board of Education.

JOHN AUSTIN

AGE: 23  
HEIGHT: 6'1"  
WEIGHT: 180

John Austin was considered a hot-shot practically from the start of his career, making the All America - all-scholastic team at DeMantha High School, Washington, D.C.'s famed cradle of cage stars.

Johnny was the first standout to play for coach Bob Cousy at Boston College.

Austin was drafted by the Boston Celtics upon graduation from B.C. Shortly afterward he was included with Mel Counts in a deal for Bailey Howell of the Baltimore Bullets.

He spent half of last season with the Bullets, had a brief stint with Scranton in the Eastern League, then returned to the Bullets for the finish of the year.

With the New Jersey Americans, Austin will be a backcourt man, possessing a tremendous jump shot which he says he developed "To equalize with those bigger 6-4 fellows."

At Boston College, John was a psychology major, making the Dean's list. He also received the annual award for being the outstanding student-athlete in his graduating class.

## WALT SIMON

AGE: 26  
HEIGHT: 6'6"  
WEIGHT: 200

Walt Simon is rated the "sleeper" of the New Jersey Americans. Simon was born in New Orleans but was raised in New York and starred at the High School of Commerce before getting his BS in physical education at Benedict College, Columbia, S.C. Simon made the Southern Intercollegiate Athletic Conference all-star team through all of his four years at Benedict.

In his junior year Walt was the leading scorer in the conference with a 29-point average and was designated Most Valuable Player in the "Small Schools" All-America. Walt was also named Most Valuable Player in the SIAC in both his junior and senior years.

Simon was again named the MVP in the Eastern League, as a member of the Allentown Jets. "In college I was a corner man and that sort of limited my actions," he points out. "In the Eastern League, where I played for the last five years, I worked backcourt a good deal of the time. That gave me the maneuverability I previously lacked. I learned many things you can do when you have room. Even when I'm up front now, I move around better."

Walt is married to the former Margaret Peay, sister of All-America stars Jim and Bill Peay. The Simons have two sons, Michael and Christopher.

Simon's hobby is gardening. During the off-season, Walt is a therapist at the Bronx State Hospital, supervising health education exercises for mental patients.

## DAN ANDERSON

AGE: 24  
HEIGHT: 6'10"  
WEIGHT: 230

Anderson may just fill the bill for the Americans at center. The towering graduate from Augsburg College in Minneapolis, played a fantastic game in the Americans opener this season against the Pittsburgh Pipers.

In the Americans World Premiere opener, Anderson poured in 41 points and grabbed off 15 rebounds for New Jersey in an exciting game that saw the Americans foiled in the last minute of play on a technical foul.

"He certainly played a whale of a ball game, I feel gratified after seeing his aggressive play in that ball game." said American coach, Max Zaslofsky.

Anderson, who graduated in 1965, was drafted by the Philadelphia 76'ers of the NBA. He chose to play with the Akron Goodyears in industrial and AAU competition, helping the Goodyears to championships in each of his two seasons. After a change of heart Anderson decided to give professional ball a try. The Americans are quite content with his decision.

Dan, a mathematics major at Augsburg, plans to take up student personnel work in pursuing graduate studies. The son of a Lutheran pastor, Dan was an A-minus student at Augsburg.

While playing for the Goodyears in Akron, Anderson met Barbara Appleby. They were married this past summer.

## BOB LLOYD

AGE: 22  
HEIGHT: 6'1½"  
WEIGHT: 184

Bob Lloyd, the Rutgers ace, is extremely pleased to be back in New Jersey. The way Bob has performed in early games for the American, the feeling is mutual.

Lloyd broke all existing scoring records at Rutgers in his three-year varsity career. He was chiefly responsible for leading the cagers from the Raritan to their greatest season with a 22-7 won-lost record last winter.

The Scarlet qualified for a bid to the National Invitation Tournament in Madison Square Garden, reaching the semi-finals with victories over Utah State and New Mexico. It earned Rutgers to be rated as the Cinderella team of the tourney, with Lloyd as its Prince Charming.

In four NIT games, Lloyd totaled 129 points, a new NIT record.

Lloyd was the national foul shooting champion in collegiate circles last year with a mark of 92 per cent. He holds the national record for converting 60 successive free throws. He also holds the Garden record for a single game with 19-for-19 against NYU.

Rutgers rates Lloyd as the greatest player in its history. He is a dedicated courtman, best known for his amazing sharpshooting but also handles all other phases of the game extremely well.

Bob made the 2,000-point club in his career, scoring a total of 2,045 points as a varsity player.

Lloyd matriculated at Rutgers from Upper Darby, Pa., High School, where he gained all-state honors.

Lloyd is single and plans to live in New Brunswick, near his alma mater.

BOBBY MCINTYRE

AGE: 23  
HEIGHT: 6'7"  
WEIGHT: 215

Bobby McIntyre can truly be called the "continental gentleman" of the New Jersey Americans.

The tall, blond, good-looking corner man of the New Jersey Americans spent his first year out of college playing in Spain for a Madrid team.

"They play good, hard basketball in Spain," he says, "and I don't regret any of it. I know it did me a lot of good. But I'm ready for professional ball, American style."

The former St. John's star was named All-Met and honorable mention on the All-America Team. At St. John's Bobby averaged 20.7 points per game.

The speedy forwards hometown is Bayside, N. Y. Bobby, who went to Holy Cross High School in Flushing, N. Y., was named to the High School All-America team.

The very eligible bachelor, who holds a BBA degree from St. John's, figures he might go into the insurance business during the off-season. During his leisure time Bobby likes to surf and fish.

Bob has looked good in the early going with the Americans, and at 23 seems to have a very bright future ahead of him in professional basketball.

## BRUCE SPRAGGINS

AGE: 27  
HEIGHT: 6'5½"  
WEIGHT: 185

Spraggins, a graduate of Virginia Union, has been a standout scorer on every team for which he has ever played.

At Virginia Union he led his conference in his last two varsity years with a 30-plus average per game. Bruce was also named to his all-conference team for two years. Upon graduation, Spraggins was drafted by the then Philadelphia Warriors, but ever the pioneer, he preferred to go with the New York team in the then new American Basketball League.

The sharp-shooting forward then went to Eastern League where he became an outstanding performer. His Eastern League play made him a natural choice for the New Jersey Americans.

Spraggins received a Bachelor of Arts degree in education and psychology at Virginia Union. He has blended his basketball career with work for the Haryou Act in the Anti-Poverty program.

Born in Williamsburg, Va., Spraggins is married to the former Vera Williams of St. Albans, L. I., a Michigan State graduate. Naturally, they met at a basketball game.

## MEL NOWELL

AGE: 27  
HEIGHT: 6'2"  
WEIGHT: 180

Mel Nowell was a member of the great Ohio State team of 1959-62 that also included Jerry Lucas, John Havlicek, Larry Siegfried and Joe Roberts.

At Ohio State, Mel was a standout man, smart, a fine shot and strong on defense. Mel averaged over 15 points a game and throughout his career always averaged close to 50 per cent from the floor. He had a 30-point high game against Purdue.

Nowell was All-Big-Ten for three years in a row and named to the All-NCAA Team. Mel also played in the East-West All-Star game.

At East High School in Columbus, Ohio, Mel held every record in the school and most of them in the state. Some of them still stand. In high school Nowell was All-Everything.

Mel enjoys horseback riding, painting and tennis during his leisure time.

During the off-season, Mel has worked actively in management work. He worked for the Department of Finance for the State of Ohio. The speedy guard is considering an offer in management with Bell Telephone after this season is completed.

Mel and wife Marty have three children, Sherry Lynn 6, Susan Kelly 4, and Scott 2½.

"Basketball is No. 1 with me and playing for the Americans is a great opportunity." states the articulate Nowell.

## JOHNNY MATHIS

AGE: 24  
HEIGHT: 6'7"  
WEIGHT: 220

Johnny Mathis, who is no relation to the singer, comes to the New Jersey Americans with very fine credentials.

The high scoring forward has scored as many as 49 points in a college ball game. As a senior at Savannah State College in 1964, John averaged 29 points per game. In his graduating season he was 8th in the nation in small college scoring.

Born and raised in Eastman, Ga., John went to Peabody High School in Eastman, where he was a standout scorer.

During the off-season John worked with the Urban League supervising basketball clinics.

John and Ella Mathis now reside in the Bronx with their daughter Dina.

Softball and touch football are the sharpshooting Americans' hobbies.

AL BEARD

AGE: 24  
HEIGHT: 6'9"  
WEIGHT: 229

Big Al Beard just might be the guy who is going to get the Americans the ball.

Al, always a strong rebounder, does not show any signs of getting any weaker since he has been with the Americans. "All Al can do is improve, he is young and eager." says American coach Max Zaslofsky.

Beard, who averaged 18 rebounds a game at Norfolk State College, is also a fine defensive ballplayer.

In 1964, as a sophomore, Al was No. 10 in the nation in field goals. "He shows us a lot of promise as a shooter also." states the Americans' coach.

Al, who went to High School in his hometown of Port Valley, Ga., was the big man on the H.A. Hunt High School basketball team.

During the off-season, Beard, who is single, uses his spare time conducting basketball clinics and swimming. Al is a very fine swimmer and also works as a life guard.

## JIM CALDWELL

AGE: 24  
HEIGHT: 6'10"  
WEIGHT: 240

Center  
Georgia Tech  
Lawrenceburg, Ind.

Attracted to general manager-coach Max Zaslofsky of the Americans because of his strength. "We need rebounding power and Caldwell gives that to us," says Zaslofsky.

Caldwell set all sorts of rebounding records at Georgia Tech in addition to being one of the Engineers' most prolific scorers. Carver-wise at Tech, he averaged 15 points per game. He was a 14-point average as a sophomore, 14 again as a junior and 17 as a senior.

For the past two winters, he starred with Wilmington in the Eastern League.

Jim is the oldest in a family of four - having two brothers and a sister. His brother Pete graduated from Georgia Tech one year after he did, playing baseball and basketball. Brother Tom got out of Notre Dame last year after having been a member of the varsity basketball team.

Caldwell, getting a BS degree in industrial management from Georgia Tech in 1965, has already completed one semester towards a master's at the Wharton School of Business in Penn.

Jim is single. He is an avid golfer, but shoots in the high 80s.

By going to Georgia Tech, Caldwell followed a family tradition. His father also graduated from that school.

# EXX JERRET AMERICANS

## 1957-'66 SCHEDULE

Oct.  
 58 METROPOLITAN AT NEW YORK  
 65 MINNESOTA AT NEW YORK  
 66 at Kansas City  
 26 NEWYORK AT NEW YORK  
 30 KENTUCKY AT NEW YORK  
 31 KENTUCKY AT NEW YORK

Nov.  
 1 at Indiana  
 2 at New Orleans  
 6 PITTSBURGH AT NEW YORK  
 10 MINNESOTA AT NEW YORK  
 12 at Pittsburgh  
 13 NEW ORLEANS AT NEW YORK  
 17 DENVER AT NEW YORK  
 21 at Pittsburgh  
 22 NEW ORLEANS AT NEW YORK  
 24 DALLAS AT NEW YORK  
 35 at New Orleans  
 27 at Kentucky  
 29 ALABAMA AT NEW YORK  
 29 ANAHEIM AT NEW YORK

Dec.  
 1 DALLAS AT NEW YORK  
 3 at Indiana  
 11 at Oakland  
 12 at Anaheim  
 13 at Denver  
 14 MINNESOTA AT NEW YORK  
 15 OAKLAND AT NEW YORK  
 16 HOUSTON AT NEW YORK  
 19 at Kentucky  
 19 at Pittsburgh  
 21 at Minnesota  
 23 HOUSTON AT NEW YORK  
 26 at Indiana  
 28 at Denver  
 29 at Anaheim  
 30 at Oakland

Jan.  
 1 at Dallas  
 2 at New Orleans  
 3 KENTUCKY AT NEW YORK  
 5 HOUSTON AT NEW YORK  
 7 at Anaheim  
 8 at Dallas  
 11 METROPOLITAN AT NEW YORK  
 13 DALLAS AT NEW YORK  
 17 KENTUCKY AT NEW YORK  
 20 INDIANA AT NEW YORK  
 20 INDIANA AT NEW YORK  
 21 at Dallas  
 22 at Houston  
 24 PITTSBURGH AT NEW YORK  
 25 at Minnesota  
 26 at Pittsburgh  
 29 at Minnesota  
 31 DALLAS AT NEW YORK

Feb.  
 2 INDIANA AT NEW YORK  
 4 at Kentucky  
 5 at Houston  
 7 at Indiana  
 6 MINNESOTA AT NEW YORK  
 10 INDIANA AT NEW YORK  
 12 NEW ORLEANS AT NEW YORK  
 13 at Pittsburgh  
 16 OAKLAND AT NEW YORK  
 16 ANAHEIM AT NEW YORK  
 24 at Denver  
 25 at Minnesota

Mar.  
 1 PITTSBURGH AT NEW YORK  
 3 at Minnesota  
 5 INDIANA AT NEW YORK  
 6 KENTUCKY AT NEW YORK  
 6 KENTUCKY AT NEW YORK  
 9 at Indiana  
 10 at Pittsburgh  
 12 PITTSBURGH AT NEW YORK  
 13 DENVER AT NEW YORK  
 19 at Houston  
 19 at Kentucky  
 20 at Dallas